

# **Moritz Spaces**

# **Fàbrica Moritz Barcelona**

**The brewery of the first beer of Barcelona. Since 1856.**

**Fàbrica Moritz Barcelona is defined by tradition and modernity, where beer and gastronomy come together in the same space.**

**An unprecedented proposal that allows tasting the fresh and unpasteurized Moritz beers elaborated daily at the microbrewery by the brew masters. A unique and singular building opened in 1864, the original factory of Moritz. It represents the modernity of the 21st century, as defined by its prestigious architecture Pritzker prize winner, Jean Nouvel, in charge of reinterpreting the space with the aim of recovering its original function of making beer.**

**With 4,500m<sup>2</sup> and divided into three floors, its heart is the microbrewery. It also includes the Cerveseria restaurant, a store better known as the Moritz Store, and five polyvalent spaces for private and corporate events: Sala de Tancs, Sala 39, Sala Brasserie, Sala Barrileria and the Louis Moritz rooms.**

# The rebirth of a factory

At 21 years of age, Louis Moritz arrived in Barcelona from Alsace, and in 1856 created the first beer of the city. The resulting success in sales meant that he needed a bigger factory, so in 1862 he acquired a site in the neighbourhood of Sant Antoni. At this location, two years later, Fàbrica Moritz Barcelona was opened, and for many years was the biggest brewery in Catalonia.

By setting up his brewery in Sant Antoni, its founder was contributing to the growth of the neighbourhood, and his legacy can still be seen today. Fàbrica Moritz is one of the gastronomic and social epicentres of this Barcelona district.

In 2004, Moritz beer returned with an updated and powerful brand image, backed by a huge project: in 2011, after 10 years of construction, the new Fàbrica Moritz Barcelona would open.

In charge of the renovation was architect Jean Nouvel, designer of the Torre Agbar and winner of the Pritzker Architecture Prize in 2008.

**“The rebirth of Fàbrica Moritz has been like the phoenix rising from the ashes.”**

Jean Nouvel



# Jordi Vilà our chef

**Gastronomy is the perfect complement to our beers**

Jordi Vilà is one of the leading figures in Catalan cuisine of the last few decades and is one of the few chefs who know how to combine traditional recipes with cutting-edge gastronomy.

He was awarded a Michelin star for his restaurant Alkimia – located, since 2016, on the first floor of the Ronda Sant Antoni building – and is in charge of Fàbrica Moritz's gastronomic side, placing beer at the forefront. Here everything revolves around beer, even the recipes from the menu. The dishes made using the house beers are an important part of what Vilà has to offer.





FABRICA MORITZ BARCELONA  
1856

CERVESEERIA  
MORITZ

# Our spaces

**Tanks Room**

**Room 39**

**Brasserie Room**

**Louis Moritz Room**

**Barrel Room**

**<http://fabricamoritzbarcelona.com>**

# Tanks Room

No, it's not called like this by chance. This is the room where we store the water to brew the beer in the Fàbrica Moritz Barcelona. An open space on the main floor full of history and tradition, visible above all with the original former service lift and spiral staircase, which were the only way for the workers to access the basement and the beer storage and fermentation rooms.

It has a soundproof curtain and allows the room to be made completely private in order to organize any kind of event and enjoy the natural light.



# Tanks Room



# Tanks Room



# Tanks Room



# Tanks Room



# Tanks Room



# Tanks Room



## Dimensions

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Surface	<b>150m<sup>2</sup></b>
Ceiling height	<b>4,3m</b>

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## Capacities

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Theatre	<b>130 pax</b>
School*	<b>50 pax</b>
Banquet	<b>120 pax</b>
Cocktail	<b>170 pax</b>
Boardroom	<b>40 pax</b>

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## Available technical resources

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- 5300W RMS per PA Sound system  
+1900W RMS for microphones
  - Handheld and diadem Sennheiser microphones
  - DJ equipments and press rack possibility
  - Illumination of the scenario area with 2800 W PAR ETC
  - Projection system with two HD projectors of 6500 lumens
  - Wi-Fi area with up to 150 simultaneous connections
  - Modular system with up to 24 square metre platforms
  - It has an acoustic curtain that soundproof the room and privatize it
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# Room 39

Located in the basement of number 39 of the Fàbrica Moritz Barcelona, Room 39 is a unique space for an unrepeatabe experience. A room full of history which, in the 19th century, housed the former fermentation cellars of the former Moritz brewery.

It is a private room which can host all kinds of events with the possibility of creating a theme with its lighting. It has a height-adjustable platform, which becomes a big central drinks bar, as well as complete sound and audiovisual equipment.



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MORITZ  
BARCELONA



# Room 39



FABRICA  
MORITZ  
BIRREKUCHEN



# Room 39



# Room 39



# Room 39



# Room 39



# Room 39



FABBRICA  
MORITZ  
BIRRELUCHI



# Room 39



# Room 39



# Room 39



FABRICA  
MORITZ  
BAUFLUCHT



# Room 39



## Dimensions

Surface	<b>270 m<sup>2</sup></b>
Ceiling height	<b>5,4 m</b>

## Capacities

Theatre	<b>190 pax</b>
School*	<b>90 pax</b>
Banquet	<b>200 pax</b>
Cocktail	<b>320 pax</b>

## Available technical resources

- 5600W RMS per PA Sound system
- Handheld and diadem Sennheiser microphones
- DJ equipments and press rack possibility
- Martin lightning system with LED focus with a movable head (blanc wash CT, RGB wash, Spot)
- Possibility of projecting gobos
- LED bars
- Projection system with two HD projectors of 6500 and 5000 lumens
- Projection screens
- Wi-Fi area with up to 150 simultaneous connections
- Modular system with up to 24 square meters platforms



# Brasserie Room

The Brasserie (brewery in French) room, suitable for all kinds of events, is the room which best represents the architect Jean Nouvel. History and modernity merge seamlessly. The two symmetrical mirror pyramids located in the centre of the room are the main features, allowing you to observe the Barcelona sky from inside.

In addition, it is a unique space that still conserves the old water well of the factory. It is located on the ground floor of the building in front of the fermentation room, where you can see the fermenters of the microbrewery and how we brew beer daily.



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MORITZ  
BARCELONA



# Brasserie Room



FABRICA  
MORITZ  
BREMEN



# Brasserie Room



FABRICA  
MORITZ  
BIRREBUONICHI



# Brasserie Room



# Brasserie Room



# Brasserie Room



# Brasserie Room



# Brasserie Room



# Brasserie Room



# Brasserie Room



FABBRICA  
MORITZ  
BIRREFLORA



# Brasserie Room



## Dimensions

Surface	<b>150m<sup>2</sup></b>
Ceiling height	<b>4,3 m</b>

## Capacities

Theatre	<b>50 pax</b>
School*	<b>30 pax</b>
Banquet	<b>160 pax</b>
Cocktail	<b>200 pax</b>

## Available technical resources

- 2250W RMS per PA Sound system
- Handheld and diadem Sennheiser microphones
- DJ equipments and press rack possibility
- Possibility of projecting gobos and logos
- Wi-Fi area with up to 150 simultaneous connections
- Modular system with up to 24 square meters platforms



# Louis Moritz Room

The Louis Moritz room transports you to another era. Louis Moritz, our “father”, lived on the main floor of the Moritz Brewery, and this space was his dining room. It currently allows you to organize any kind of event in a space which seamlessly combines tradition and modernity, a unique atmosphere in which you can observe the original frescoes which were recovered and which are visible and decorative.

Formed by two spacious rooms separated by sliding doors, you can use it with the two spaces together or separately. It also has a fully equipped kitchen which allows live cooking.



# Louis Moritz Room



# Louis Moritz Room



# Louis Moritz Room



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# Louis Moritz Room



# Louis Moritz Room



# Louis Moritz Room



## Dimensions

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Surface	<b>74m<sup>2</sup></b>
Ceiling height	<b>3,4 m</b>

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## Capacities

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Theatre	<b>75 pax</b>
School*	<b>36 pax</b>
Banquet	<b>50 pax</b>
Cocktail	<b>60 pax</b>
Unique table	<b>40 pax</b>

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## Available technical resources

- 
- Sound system
  - Handheld and diadem Sennheiser microphones
  - Press rack possibility
  - 1-chip DLP Laser projector. 6000 ANSI lumens. Contrast 10000:1 with rear projection screen
  - TV monitor 55"
  - Is equipped with input video and audio connectors to plug computers o players in; and output connectors to plug displays in
- 



# Barrel Room

The barrel room is also a space packed with history. This was the room in which the barrels of beer were filled in the former factory, before being loaded onto horse-drawn carts which distributed Moritz all over the city.

Attached to the Moritz Store and on street level, it is now a bright, multipurpose room where various events can be held.



# Barrel Room



# Barrel Room



# Barrel Room



# Barrel Room



## Dimensions

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Surface	<b>74m<sup>2</sup></b>
Ceiling height	<b>3,6 m</b>

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## Capacities

---

Theatre	<b>75 pax</b>
School*	<b>36 pax</b>
Banquet	<b>50 pax</b>
Cocktail	<b>60 pax</b>
Unique table	<b>40 pax</b>

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## Available technical resources

- 
- Sound system PA Tannoy Di8 DC  
Speakers SPL max 111dB. Power RMS 180W.  
Bandwidth 65-30 kHz
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- Electrical screen projection Compact Electrol

162x280 cm (16:9)

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- 1-chip DLP Laser projector. 5500 ANSI lumens.  
Contrast 5000:1. Full HD native resolution
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Handheld and diadem Sennheiser microphones

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1856

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